Microsoft Dynamics 365

Migrating to the cloud with Dynamics 365 Business Central online



naviona

www.naviona.com

Your on-premises ERP system is holding you back



Requires manual, inefficient processes that are error-prone



Slow responsiveness and delayed decision making

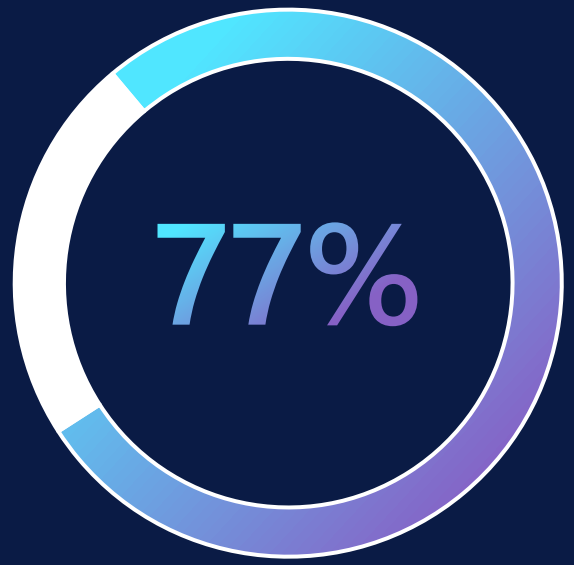


Greater vulnerability to security threats and challenges in meeting compliance

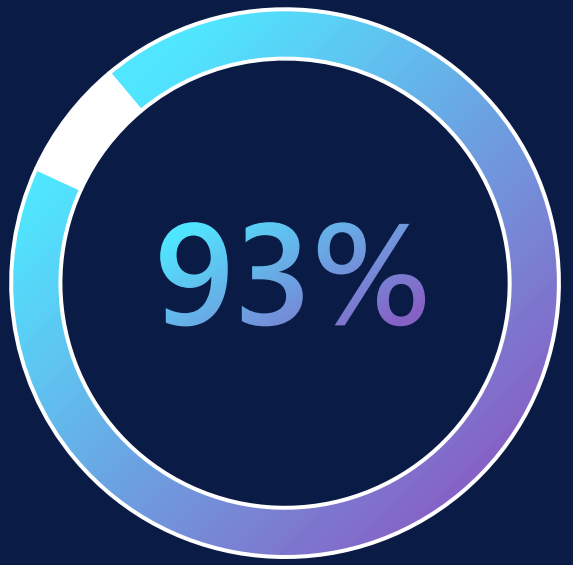


Requires ongoing maintenance and manual updates that drain IT resources and delay innovation

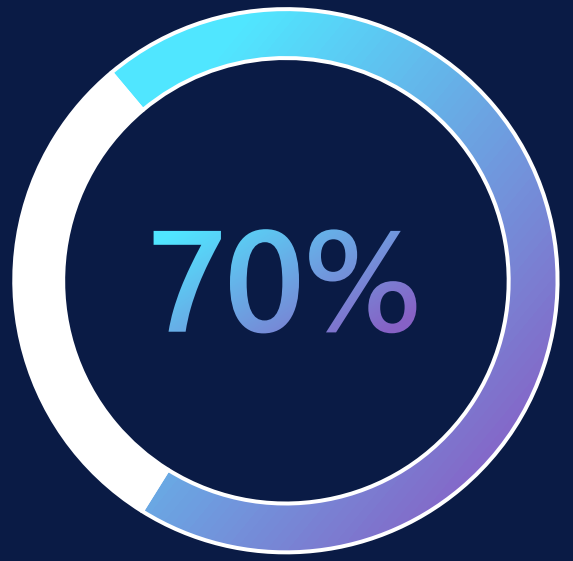
What business leaders know—and what their systems can't deliver



of business leaders acknowledge economic volatility and changing consumer preferences are the most critical factors driving the need for agile business operations.[1]



of business leaders advocate the benefits of adopting flexible and integrated ERP systems but only **39%** have confidence in their current system's business transformation flexibility.[1]



of organizations with under 500 employees are susceptible to human-operated ransomware attacks, which are becoming more sophisticated and harder to detect.[2]

1: Future of ERP: Empowering businesses and people with AI-guided productivity, Microsoft 2023
2: Microsoft Digital Defense Report 2023 (MDDR) | Microsoft Security Insider, Microsoft 2023

Why SMBs are migrating to the cloud



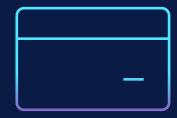
Modernized systems and security

- Use the latest technology and security that's kept up-to-date without costly upgrades.
- Share data seamlessly across the full set of integrated cloud services.
- Better protect your data and maintain compliance.
- Replace outdated customizations that slow innovation and growth.



Improved productivity

- Support growth with automation, guided workflows, and AI-powered productivity with Copilot in Business Central.
- Improve decision making with built-in, AI-enhanced reporting and business analytics.
- Simplify common tasks through seamless connection with Microsoft Outlook, Excel, and Teams.
- Empower a remote workforce with secure access on any device.



Reduced costs and simplified IT

- Standardize your platform to simplify IT management.
- Eliminate annual enhancement plan and upgrade costs.
- Eliminate maintenance tasks and downtime applying backups and patches.
- Avoid disruption to your business with a 99.9% SLA and data backups on Azure.

Moving your business to the cloud could mean…



Return on investment (ROI)

265%[1,2]



Net present value

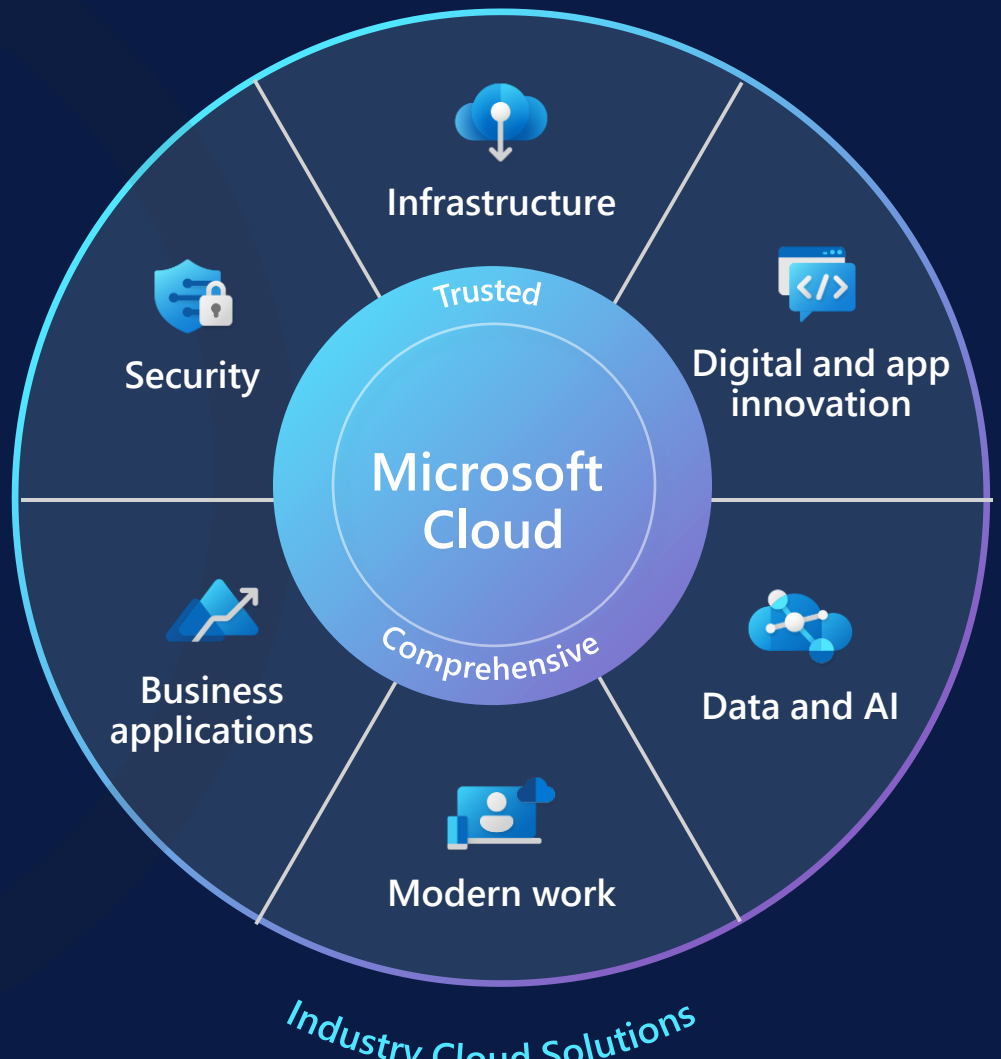
$529K[1,2]

"Before moving to [Dynamics 365] Business Central in the cloud, our customer data was scattered across multiple on prem environments. With centralized customer data, we're now able to quickly access information to create and test new features that better serve our customers and unlock business growth."[1]

- Global CIO, Financial services

1. The Total Economic Impact™ Of A Migration To Microsoft Dynamics 365 Business Central, Forrester, 2024
2. . Based on the Forrester TEI study model

World's most trusted and comprehensive cloud



Dynamics 365 Business Central outcompetes with the only fully integrated stack, on the world's most trusted and comprehensive cloud

- Works seamlessly with the Microsoft applications you already use and know **– Outlook, Teams, Excel and Power Platform**
- Copilot and AI infused throughout the solution brings you continuous insights to speed decision making
- A single system that works across international locations
- Extensible to grow and adapt with your growing business



With Business Central online you can...

Read/write data with Excel add-in

Update your company data with Excel, and use built-in excel financial reports.

Create workflows with Power Automate

Integrate with Power Automate and create workflows from existing templates or build your own.

Integrate with company hub

Use the company hub to manage work across multiple companies.

Connect and share to Microsoft Teams

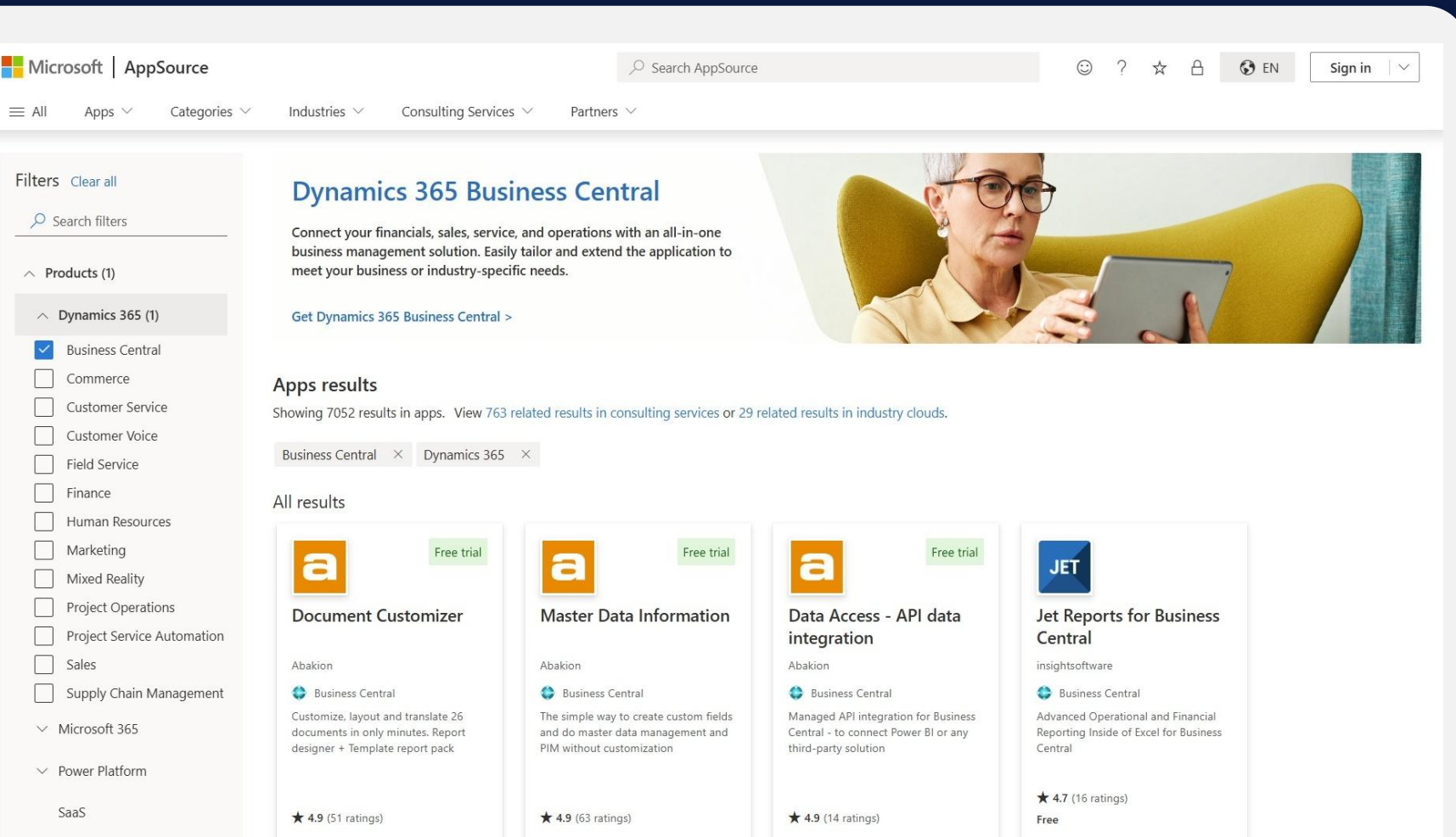
The Business Central app connects Teams to your business data in Business Central. Share it with posting a link directly to Teams.

Connect to Shopify

Online tenants can connect their Shopify store (or stores) with Business Central and maximize their business productivity.



8,000+ apps designed for Business Central on AppSource



Extend the solution to meet you unique vertical or business-specific requirements

- No need for custom development or manual deployment processes
- Apps are updated automatically to stay compatible with the latest Business Central releases – no need for manual testing after upgrade
- Apps don’t require deep technical maintenance or in-house development resources
- Easily add or remove functionality as your needs evolve—without touching your core system



What's your ERP missing by staying on-prem?

Unlock AI and productivity with the cloud

Customers are rapidly migrating to Dynamics 365 Business Central because they gain access to intuitive AI tools with Copilot that help streamline processes, boost productivity, and increase organizational efficiency.

Copilot in Business Central allows you to focus more on what truly matters in your business.

Copilot | Microsoft Dynamics 365 **Business Central**

Copilot

Copilot in Business Central

Scale your business by transforming the way work gets done



Improve productivity

Simplify order taking, get to data-driven insights faster, and reclaim time for important work



Unlock creativity

Bring products to market quicker and drive sales, with compelling, AI-generated product descriptions



Eliminate repetitive tasks

Streamline month-end, keep on top of payables, and improve the accuracy of your financial records

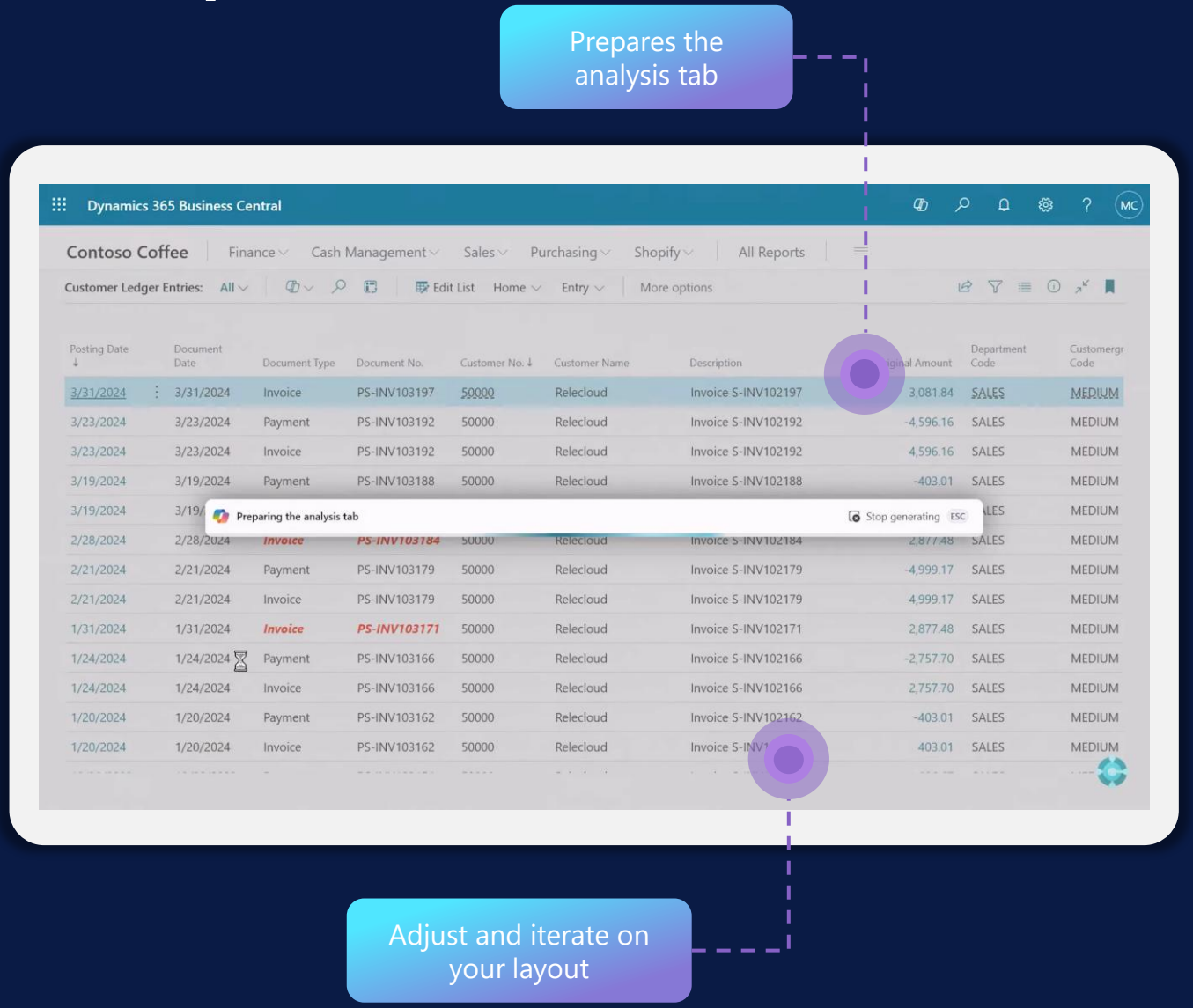
AI-powered analysis with Copilot

Get to key insights faster

Copilot simplifies analysis by transforming raw data into insightful summaries using next generation AI

Provides an interactive and versatile way to calculate, summarize, and examine data

Creates, totals, pivots, and filters to help you find the information you're looking for



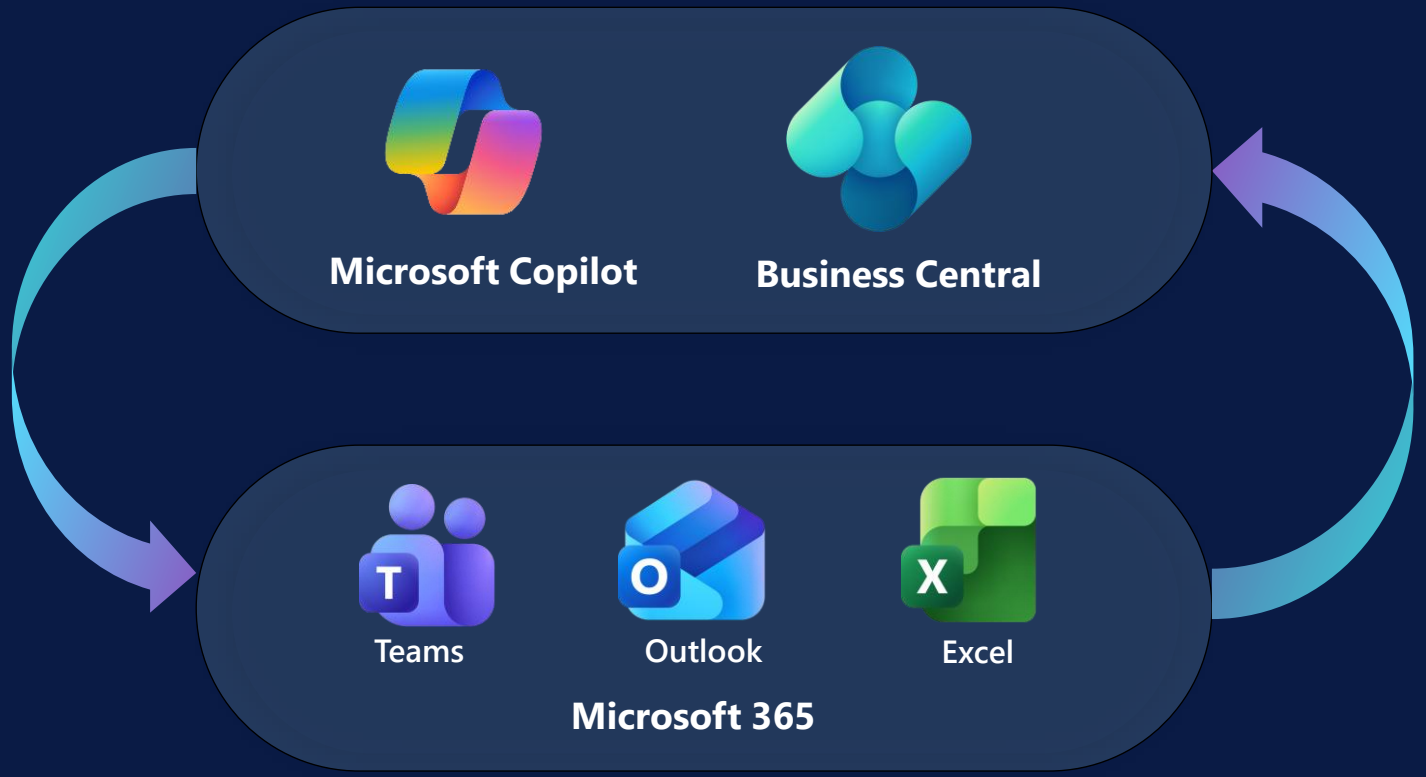
Work smarter with Copilot in Business Central and connect it with Microsoft 365 apps

Seamlessly connect Business Central + Microsoft 365 and harness the power of Copilot

Collaborate in the apps where teams work best.
Connect Business Central to Outlook, Excel, and Teams— work seamlessly together with timely data

Stay in the flow of work.
Get the data employees need in the tools they prefer— without switching applications

Connect the dots with Copilot.
Work between applications with greater continuity, guided by AI. Get help drafting emails, summarizing information, and more —no matter where you work



Copilot in Business Central



Security

Copilot can only access **data available to the user**



Compliance

For EU customers, **data does not leave** the EU Data Boundary



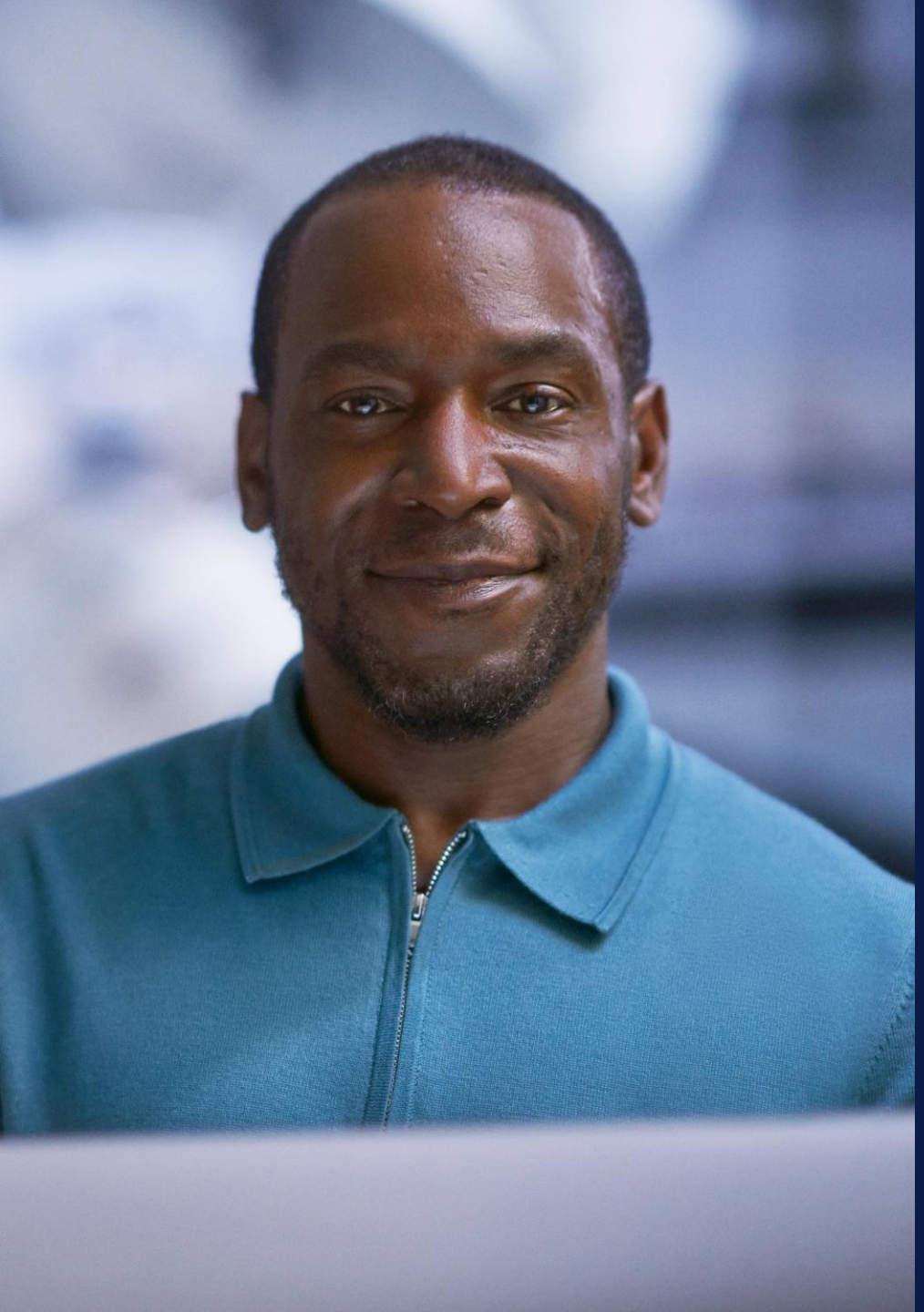
Privacy

Microsoft **does not view your prompts** or share your data with others



Responsible AI

Users can **review Copilot output** before it is saved



So, why should you?

There has never been a better time to migrate to Dynamics 365 Business Central and take advantage of cloud-powered technology

- Eliminate the cost of maintaining expensive on-premises hardware and making decisions without data-driven insights.
- Empower employee productivity by equipping them the latest AI-powered tools with Copilot in Business Central.
- Increase data integrity, security, innovation, and scalability.

Join more than 45,000 customers who have already moved to the cloud with Dynamics 365 Business Central.

We can help you move to the cloud with confidence

As a certified Microsoft Dynamics partner, we can help you migrate to Dynamics 365 Business Central and customize features to meet your specific business needs.

1. Jump-start your migration with a no-cost needs assessment.
2. Identify key scenarios relevant to your specific business challenges.
3. Provide a tailored path to the cloud.
4. Ensure a successful deployment to the cloud.

Improve security when you move to the cloud

70% of organizations encountering human-operated ransomware had fewer than 500 employees[1]. Small to mid-sized businesses face an elevated risk of security threats, making the transition to the cloud an opportunity to improve protection



Innovation and Expertise

- Latest in security innovation
- Network of thousands of security experts
- Powered by AI

4,000 identity authentication threats blocked per second on average over the past year.[2]



Data Redundancy, Backup, and Recovery

- Secure global facilities
- Automatic backups
- Built-in redundancy
- Uninterrupted access

High availability and geographical redundancy, with **21 Azure regions**.



Compliance and Certifications

- ISO 27001
- SOC 1 (SSAE 18) Type 2
- Full list available at Microsoft Trust Center

Built on a platform that enables customers to **manage and scale compliance**.



Centralized Security Management

- Mobile device management
- Identity and access management
- Endpoint protection
- Advanced threat protection

135 million managed devices providing security and threat landscape insights.[3]

1,2,3. Microsoft Digital Defense Report 2023

Make an informed choice: on premises vs. Business Central online

	On-premises solutions	Dynamics 365 Business Central online
Functionality	On-premises solutions' capabilities within finance, operations, stock, CRM, projects, and manufacturing features do not provide out-of-the-box integration with Microsoft 365, Teams, or Power Platform.	Business Central is a comprehensive, in the cloud solution spanning finance, operations, inventory, sales, service, manufacturing, and projects. **Embedded capabilities across Microsoft 365 applications, including Outlook, Teams, and** Power Platform to increase user productivity and improve customer experiences.
Remote Access	Desktop and web client is often only available when on-premises. Additional work is required to provide access externally.	Desktop and mobile applications and web-based interface is available **on any device**.
Artificial Intelligence (AI)	Not available.	Business Central **brings the power of AI to small and medium-sized businesses** with features that help you work smarter, adapt faster, and perform better. **Built-in AI features** help you accelerate automation of repetitive tasks, improve customer service, anticipate business challenges, and enhance decision making.
Upgrades	On-premises solutions need manual updates, which takes time and effort. They run the risk of missing out on new updates.	**Industry-leading product roadmaps.** Microsoft releases two major updates to Business Central in April and October each year, plus monthly minor releases. These updates include new capabilities, performance, platform, and security improvements. **Reduce upgrade expenses.** All releases are automatically updated; however, the customer can schedule the time when the update should take place.
User Interface (UI)	On-premises solutions have an older interface and user experience.	**Business Central has a modern user interface**, including personalized dashboards, built-in reports, clear navigation, and a natural language search option. It's also available through the web and mobile devices.
Power Platform Integration	Requires manual integration.	Easily develop custom line of business applications with **seamless integration to Business Central data**. Build once and deploy apps in one click across iOS, Android, Windows, and Web.
Connectivity	On-premises solutions often come with limited connectivity.	Built on the common data service and easily integrated with hundreds of out-of-the-box solutions available on AppSource. **API connectivity available to support HR/Payroll** and other integrations with non-Microsoft products.
Reporting	On-premises solutions often come with standard reporting tools.	Extensive intelligent insights and reporting capabilities with embedded Power BI reports, plus full Excel integration.